



GreenState
CREDIT UNION

2021 Annual Giving Report



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GreenState Credit Union



We Give & Grow



We are proud to share what we were able to accomplish in 2021. While this report is rather long, it's just the highlights. There are hundreds more organizations receiving support from our cooperative, and thousands of volunteer hours donated by our staff to help make their communities stronger. It all begins with you. When members do business with GreenState, our cooperative grows. The more GreenState grows, the more we are able to give back to our members and the communities we serve. It's that simple. On behalf of our volunteer board of directors and staff, thank you. You made it possible when you chose GreenState to be your financial partner.

Jeff Disterhoft • President/CEO • GreenState Credit Union



In 2021, GreenState supported over 700 charitable events and programs.



GreenState staff volunteered over 3,100 hours to support local events and charities.



GreenState contributed over \$2,600,000 to the local community. As we grow, this amount grows too.



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Latino Heritage Festival

DONATION **\$15,000**

The Latino Heritage Festival has goals to:

- Provide the public with a family-oriented event filled with learning through music, dance, food, children's activities, arts and cultural exhibits from various Central and South American countries
- Emphasize the uniqueness of Latino culture
- Create a venue to showcase Iowa-based performers, artisans, cultural craftsmen and artifact producers
- Through distinct activities and exhibits, educate the youth to a better understanding of the Latino culture and to teach them tolerance and appreciation of diversity

Downtown Davenport Partnership

- Alternating Currents

Alternating Currents is a festival that celebrates the arts through many mediums that include music, film, comedy and visual art. The festival supports and enhances the place-making efforts of the Downtown Davenport Partnership. The festival is also an opportunity to present arts and culture that is diverse and serves a large demographic.



DONATION \$15,000



Julien Dubuque International Film Festival

JDIFF is considered one of the most diverse events in Dubuque and it brings together people of all ages, genres and ethnicities to celebrate the art of film. This festival is a leader in the promotion of the arts, culture and education, as well as tourism and economic development. JDIFF shows the best in independent feature length films, documentaries and shorts, from all over the World, as well as host several educational panels, workshops and special events throughout the festival week.

DONATION \$10,000

Greater Poweshiek Community Foundation

- TT Cranny Renovation Fund

PLEDGE

\$20,000

This nearly \$2 million renovation project will add synthetic Field Turf to the Grinnell High School stadium and give some much needed TLC to its surroundings. The addition of Field Turf will expand the usability of the Stadium to include activities such as Marching Band, Track and Field, Cross Country, Physical Education, and Soccer. Every student that walks through the doors of Grinnell High School will benefit from this campaign.



University of Iowa Center for Advancement

- Carver Circle Campaign - Iowa Wrestling Training Facility

This \$25 million, 37,000 square foot state-of-the-art Iowa wrestling training facility will be free and open to the public. It will provide an opportunity for the local community and beyond to celebrate past and present NCAA, Olympic and international champions, the history of the Iowa Wrestling program, and contributions of Iowa Wrestling to the national and international wrestling landscape. It will feature a world-class wrestling room, locker rooms, a strength and conditioning space, medical/training room, hot tub/cold tub/sauna, wrestling offices, and a Hall of Champions. Three display cases in the Hall of Champions will be attributed to us in honor of our generous support of this project.

PLEDGE

\$150,000

Marion Public Library Foundation - New Library Building Campaign

PLEDGE **\$25,000**

Due to the increase in Marion's population of more than 45% in the past decade, the old building could no longer fulfill the community's needs. Meeting rooms were at capacity and program space limited the number of participants. In addition, the 24-year-old building could no longer accommodate today's technologies. The new building will continue to serve as the "community center", providing traditional library services while expanding offerings to include an artisan's studio, recording studio, STEM-inspired children's areas, a culinary arts kitchen, outdoor terrace and a 150-person capacity meeting room.



Cedar Falls Schools Foundation - Community Natatorium

PLEDGE **\$10,000**

Users of this much-needed facility will range from preschoolers taking swimming lessons, to competitive swimmers coming from all areas of Iowa and out of state, to senior citizens and persons with disabilities receiving water therapy. The annual attendance estimate of 20,000 users represents daily community use. In addition, this pool will host 10-12 swim meets each year, bringing in another 6,000 students.



Iowa Heartlanders/Junior Achievement

- Goals for Good

GreenState is the official banking partner of this brand-new hockey team, so we received premium recognition and advertising throughout their season. Junior Achievement was the selected recipient for each home goal scored, where funds help children across Eastern Iowa learn financial literacy, work readiness & entrepreneurship.



DONATION \$20,000



Fort Dodge Community Schools Foundation

- Leader in Me



Leader in Me is a whole-school transformation model and process developed in partnership with educators that empowers students with the leadership and life skills they need to thrive in the 21st century. It is based on principles and practices of personal, interpersonal and organizational effectiveness, and upon the powerful premise that every child possesses unique strengths and has the ability to be a leader.

Leader in Me helps students learn how to become self-reliant, take initiative, plan ahead, set and track goals, do their homework, prioritize their time, manage their emotions, be considerate of others, express their viewpoint persuasively, resolve conflicts, find creative solutions, value differences, and live a balanced life. The process helps students develop the skills and self-confidence they need to lead their lives and succeed in school and beyond.



PLEDGE \$20,000



No Foot Too Small

- Corporate Sponsorship

No Foot Too Small provides opportunity and support for families to unite upon experiencing miscarriage or infant loss. They work to change the narrative of child loss to help find joy in the midst of sadness and difficulty. By providing events for families to gather together and unite, No Foot Too Small can bring families out of the darkness of their grief, and into the light of healing. In 2021, No Foot Too Small designed GreenState's own set of Angel Wings for staff and members to sign the name of their lost loved one. This will be a traveling exhibit throughout our region.

DONATION \$10,000

Friendship Village Retirement Homes

- Building Friendship in the Cedar Valley

PLEDGE \$10,000

Building Friendship in the Cedar Valley is a project to rebuild the Health Center on their main campus. The new Health Center will feature 72 private rooms, with fresh, comforting decor and the latest technologies. Consultants recommended the replacement of a 53-year-old structure rather than renovation. The new Health Center will allow all skilled care patients to be under one roof rather than two, which will be extremely beneficial to nursing staff and care teams. It will also allow the residents utilizing the health center to have their own private room to heal or live in, instead of the semi-private rooms some have now.

The new build will also include a Hydroworx pool that can be used by residents for therapy, rehabilitation, and general exercise. Hydrotherapy offers the benefits of less stress on joints, faster and less painful rehab, and relief of symptoms of arthritis and chronic pain.

This Health Care center will hopefully stand for many years and provide the best care for many residents in those years. The Hydroworx pool will also benefit many of the residents who will call Friendship Village home. Friendship Village puts nearly \$15 million into the Cedar Valley economy each year.





MercyOne Dubuque Foundation
- MercyOne Cancer Center Endowed Fund

PLEDGE \$50,000

The MercyOne Cancer Center offers a wide variety of cancer treatment care based on patient diagnosis through an integrated approach all under one roof. The MercyOne Cancer Center Endowed Fund will help to support the nurse navigator program, the cancer S.A.F.E fund and the opportunity to offer Clinical Trials for the first time in this region. This fund will allow MercyOne to always provide a standard of care that puts the patient first and assists those who cannot afford treatment. This fund will provide state-of-the-art cancer care for all patients in need of treatment in the region.



Community Strong



In 2021, GreenState announced a new *Community Investment Statement* that includes \$20 million in targeted community investments. Here are some of the highlights of our support, which totaled over \$1,100,000 in year one!



Financial Health & Inclusion
Racial, Immigrant, & Refugee Equity
\$846,000



Affordable Housing
\$112,200



Environmental Sustainability
\$158,000

Community Investment



Housing Trust Funds

- Affordable Housing Programs

DONATION \$65,000

These funds increase opportunities for families and individuals to access decent, safe, and sanitary affordable housing. Housing Trust Funds provide public education, balanced information, and opportunities for dialogue relating to home ownership, rental/transitional housing, and emergency shelter needs.



Iowa City Catholic Worker House

- Refugee Bed & Breakfast - House of Hospitality

DONATION \$10,000

This is the Catholic Worker House's second house of hospitality and it will house six refugee families at a time as they rebuild their lives in Iowa and work towards independent living. This house will also serve as a community hub for service projects, grassroots meetings, and other social service and social justice projects in the area: helping the poor, homeless, disadvantaged, downtrodden, excluded and essential workers reclaim their voice in the community.

Humility Homes & Services

- Solar Panel Project

With this gift, Humility Homes is adding 24 solar panels to their shelter which will help generate power that houses up to 151 individuals every night.

DONATION \$20,000



Nahant Marsh Education Center

- Campaign to Connect, Protect and Grow Nahant Marsh

Nahant Marsh's Capital Campaign to Connect, Protect, and Grow allows for the expansion of the nature preserve, creates new recreational opportunities, and growth for new educational programs. Today, Nahant Marsh is 305 acres and provides educational programming for over 22,500 people annually and self-guided recreation for another 20,000+.



PLEDGE \$10,000



Great Outdoors Foundation

- Central Iowa Water Trails

PLEDGE \$50,000

With over 150 miles of water trails and over 86 access sites, Central Iowa Water Trails looks to reconnect Iowans with our river roots. Activating our river corridors represents the greatest untapped potential of our community. From offering first-class quality of life for Iowans, to attracting visitors and revitalizing our river fronts, Central Iowa Water Trails will offer something for everyone.



Community Investment



Big Grove Brewery & Iowa Environmental Council - Greener State of Mind

In this very popular and successful beer partnership with Big Grove Brewery, all proceeds - \$25,000 - went to the Iowa Environmental Council where they will use it to improve water quality, strengthen land stewardship and ensure standards and enforcement in Iowa.



DONATION \$50,000

Iowa City Community School District - Grow Our Own

The Grow Our Own pilot program is designed to expand the cadre of teachers of color by focusing on current District support staff that have a desire to move in to a teaching position. Participants in the program will be provided tuition support through a cost-sharing program and a guaranteed teaching position within the District following their graduation. This pilot program hopes to recruit ten employees within the first year.

IOWA CITY COMMUNITY SCHOOL DISTRICT



PLEDGE \$50,000

Community Investment



Four Oaks

- TotalChild Workforce Development

DONATION \$10,000

TotalChild® Workforce supports teens and young adults through high school graduation, into and through post-secondary training or education, and into a stable job and self-sufficiency by age 26. By providing community mentors, job shadows and internships, education about employment best practices and more, this program empowers and equips the next generation of our communities' valuable workers and productive citizens.



Des Moines Refugee Support

- Camp Hantesa

DONATION \$8,000

With our gift, we were able to send 40 refugee children to summer camp for a week at Camp Hantesa in Boone, Iowa. All children who applied for camp live at or below the poverty line and could not afford the cost of attendance.



Astig Planning LLC

- Iowa City Area Racial Equity Economic Development Plan

DONATION \$10,000

The purpose of this project is to develop an initial vision and plan for building a more inclusive business support infrastructure. Astig Planning will utilize a racial equity lens and strategic planning process to examine the current economic development opportunities, gaps, and barriers for Black, Latinx, Indigenous, Asian, and people of color-led (BLIAPOC) entities in the Iowa City Area region and develop a plan for addressing racial equity by creating a vision, goals, and an execution pathway to improvement. The Astig Planning team will partner with RE | Connect Collective members, such as the Seven Jewels Foundation (Black Wall Street Investment Group), the Center for Worker Justice, the Multi-Cultural Development Center of Iowa, and others who are leaders in their communities that work directly with BLIAPOC businesses and emergent entrepreneurs (expanding commercial kitchen operations, supporting entrepreneurial enterprises).



Tanager Place

- Equity Fund

DONATION \$30,000

The average cost of just one month of outpatient therapy for a family with insurance is \$120. This becomes a significant barrier to accessing care for many families. The equity fund will provide financial assistance to families with an inability to pay for care, ensuring equitable access to behavioral healthcare for all children and families. Copay assistance funding will be made available to families in need who would otherwise be unable to receive services like: outpatient therapy, play therapy, family therapy, expressive arts, school-based care and more.



LSI Refugee and Immigrant Services

- Corporate Sponsorship

DONATION \$15,000

This investment will provide unrestricted funding for LSI Refugee and Immigrant Services. These programs include English and Citizenship classes; Career Pathway training; business development programming; and programs supporting refugee elders.



Cedar Rapids Community Schools Foundation

- SAFE Fund

SAFE offers extra-curricular program fee assistance to at-risk/low income students.

DONATION \$30,000



GOALS:

- 1) To enrich students' lives and positively impact their educational experience through participation in school-sponsored extra-curricular activities
- 2) Increase the number of at-risk students participating in activities

OBJECTIVES:

- 1) Remove financial barriers related to program fees, equipment needs, and transportation costs
- 2) Assist with resources to address the needs of students related to participation in school sponsored activities



Cedar Rapids Parks Foundation

- Rolling Recreation Mobile



PLEDGE \$10,000

The Rolling Recreation Mobile (RRM) van program meets needs expressed by local agencies, neighborhood advocates and public service organizations. The RRM program is designed specifically to remove the transportation barriers for youth in need of recreation options while bringing high quality recreation programming to the most at-risk neighborhoods and quadrants of the Cedar Rapids metro. The first implementation of the RRM program occurred during summer 2020 parks and recreation programming, while navigating COVID hurdles. The RRM proved to be a tremendous success as the program served 13 neighborhood parks with 117 visits, serving approximately 5,500 youth. There has been tremendous demand for services, thus requiring the addition of another van. The RRM addresses community goals of engagement and safety for youth in these neighborhoods and offers families healthy, free and accessible recreation services and programs.

River Bend Food Bank

- Expanding to End Hunger Capital Campaign

Expanding River Bend Food Bank facilities maximizes food distribution and meets the food needs of eastern Iowa and western Illinois for generations to come. To end hunger for good, they need to optimize space and enhance their ability to maintain an elevated level of support. The Expanding to End Hunger Campaign focuses 40 years of experience into the most efficient, effective food bank possible.



Peoples Community Health Clinic

- Support the Mission

PLEDGE \$25,000

This expansion will enable the Clinic to meet the growing and diverse needs of patients in the Cedar Valley. The project will accommodate growth of staff, patients, and services. A strategic decision was taken, pre-COVID, by the Board to invest in the Waterloo site in response to additional community health needs. The continuing experience of COVID-19 has served to underline the importance of the Clinic to the local area and made the need for expansion more apparent. During COVID-19, staff continued to provide care for patients despite exhaustion, personal risk of infection and fear of transmission to family members. Peoples Clinic remained open to provide primary care, chronic care and other health care needs during the COVID-19 outbreak. The purpose of the Clinic is to provide access to affordable, compassionate, high quality health care for all, regardless of circumstances.

The project wholly supports a strategic investment in Behavioral Health services, a key health issue in Black Hawk County. The expansion also allows an increase in the provision of other services including Pharmacy (with a drive-thru window), Mammography, Outreach and Enrollment, Clinical Services, Urgent Care, Medication-Assisted Treatment, Community Development Programs, and the Homeless Program.



Refugee & Immigrant Association

- School Transportation Vehicle

DONATION

\$8,500

GreenState was excited to help with the purchase of a new van for this school transportation program. Every day, 30 children are now able to use the shuttle service the duration of the school year. Most elementary students who participate in the program come from low-income government housing. This includes, but is not limited to, long-term disabled parents, unlicensed, new refugee arrivals, and single parents. This program has created a sense of belonging and brought hope to these students who miss school due to lack of transportation. In addition, this program fills the language gap between teachers and parents, since most drivers translate the message to the parent in their mother tongue.

Evelyn K Davis Center

- Multilingual Financial, Digital Skills
& Homebuying Education Workshops

GreenState Credit Union funding will allow the Evelyn K. Davis Center and the Financial Empowerment Center to expand and meet the need of services in languages other than English: Spanish, Swahili, Arabic, Karen, and another language to be determined based on community needs. Financial Fitness Boot Camps, Digital Skills Classes, and Homebuying Workshops for immigrant and refugee populations will be taught by individuals with language capabilities from specific communities, taking into consideration the distinct cultural norms of the targeted audiences served.

DONATION

\$41,500



EVELYN K DAVIS



Iowa Center for Economic Success

The purpose of their programming is to empower Iowans with the potential to succeed as they pursue opportunities for financial success. The Iowa Center for Economic Success commits to providing small business owners with education, capital, and networking opportunities.

DONATION \$10,000

Oakridge Neighborhood Services

- Homeownership & Basic Financial Education

Financial Literacy opens the door to financial success and long-term financial stability. Financial education is essential for Oakridge residents and underserved populations in our community. Refugees, immigrants and low-income families are more likely to be unbanked or underbanked.

The complexity of financial systems, misconceptions about banking, lack of proper financial education and language barriers are some of the challenges which hinder the ability of these populations to understand and access American financial systems. The financial literacy training offered by Family & Workforce Programs focuses on empowering residents and clients to take charge of their financial destiny, gain the knowledge and tools to navigate the complex American financial system, and create realistic financial goals for themselves and their families.

Program Goals:

- Connect participants with local financial institutions
- Increase assets, reduce debts, improve credit & increase financial systems awareness
- Reduce reliance on payday lending and money orders
- Increase access to homeownership/homeownership education

DONATION \$25,000





Coralville Community Food Pantry

- Building Campaign



coralville community
FOOD PANTRY

For the last five years, the pantry has operated their services out of the former Coralville Post Office, graciously provided by the City of Coralville at no cost. This will not suffice as a permanent home, due to spatial constraints and the City's intent to eventually demolish and redevelop the site. The building is in disrepair with a failing roof, damaged siding, aging HVAC systems, and inadequate capacity to accommodate our growing food storage.

The new facility will be 5,000 square feet, which gives them more than twice the space of the existing building. The property is beyond ideal—it is within walking distance to the Coralville Rec Center and Northwest Junior High, equipped with ample parking, and complete with its own bus stop on the corner. The new building will enable the pantry to meet the growing need for food assistance by giving them a larger shopping area, nearly three times as much food storage capacity, access to a commercial kitchen for hot meal programming, and space for innovative new anti-hunger programming.

PLEDGE \$50,000

University of Northern Iowa Foundation

- UNI Business Financial Literacy Fund

By investing in this fund, we are helping to bring the Financial Skills for Smart Living curriculum and its associated advantages to Iowa students, teachers and communities.

Financial Skills for Smart Living is a financial literacy curriculum created by the UNI College of Business that seeks to fill the void in high school financial literacy education, and meet the state's financial literacy requirements. While school districts have a range of options available for curriculum, adoption of UNI's Financial Skills for Smart Living offers quality training for teachers, college credit for students, and includes all topics related to personal finance as mandated in the Financial Literacy portion of the Iowa 21st Century Skills and in SF2415.

The UNI Business Financial Literacy fund will be used to:

- Continuously improve curriculum including the addition of high-impact learning pedagogies such as simulations and instructional videos
- Increase testing and reporting capabilities that can help faculty improve teaching and student success
- Provide continuing professional development opportunities in financial literacy for Iowa teachers
- Expand state-wide marketing efforts for adoption of the curriculum
- Provide free access to the for-credit exam for financially challenged students



DONATION \$30,000



**GIVE &
GROW**

GreenState Credit Union

Give & Grow